

COOKIE POLICY

[BUSINESS NAME]

Effective Date: Last Updated:

Cookie Policy

This Cookie Policy ("Policy") describes how [BUSINESS NAME] ("we," "us," "our") uses cookies and similar tracking technologies on our website, application, or service located at [WEBSITE OR APP URL] (the "Service"). It supplements our Privacy Policy at [URL OF THE FULL PRIVACY POLICY]. By using the Service, you acknowledge this Policy.

Mailing address: [BUSINESS MAILING ADDRESS]. **Contact:** [PRIVACY COOKIE INQUIRIES EMAIL].

1. What Are Cookies?

A **cookie** is a small text file that a website or application stores on, or reads from, your browser or device. Cookies allow the Service to recognize your browser or device, remember your preferences, analyze usage, and, where you have consented or not opted out, deliver targeted advertising.

This Policy also covers technologies that perform analogous functions:

- **Web beacons / tracking pixels** — small image files or scripts used to measure activity or events.
- **Local storage / session storage / IndexedDB** — browser-side storage APIs.
- **Software development kits (SDKs)** — embedded libraries that collect identifiers and usage data.

2. Categories of Cookies We Use

Category	Purpose	Consent model	Strictly necessary
None required	Functional / preference	Language, UI state, saved preferences	Opt-out (EU/UK: opt-in)
Analytics	Usage measurement, A/B testing	Opt-out (EU/UK: opt-in)	Opt-out (EU/UK: opt-in)
Advertising / targeting	Retargeting, cross-context advertising, conversion	Opt-out (EU/UK: opt-in)	Opt-out (EU/UK: opt-in)
Social media	Embedded videos, share buttons	Opt-out (EU/UK: opt-in)	Opt-out (EU/UK: opt-in)

a. Strictly Necessary Cookies

Required for the Service to operate. They maintain your session, authenticate you, protect against CSRF, and balance load across servers. These cookies cannot be disabled without breaking core features.

4. Consent

U.S. visitors. We provide a cookie notice and the ability to opt out of non-essential cookies through our cookie preference center.

Global Privacy Control. We treat GPC as a valid request to opt out of the sale or sharing of personal information, consistent with Cal. Code Regs. tit. 11 §7025(b).

Do Not Track (CalOPPA). Because there is no industry consensus on how to interpret DNT signals, we do not currently respond to them. This disclosure is provided pursuant to Cal. Bus. & Prof. Code §§22575–22579.

5. Sale and Sharing of Personal Information

We do not sell personal information for monetary consideration. To the extent our use of analytics or advertising cookies constitutes "sharing" under CPRA, you may opt out via our preference center.

6. Lifetimes

Cookies are either **session cookies** (deleted when you close your browser) or **persistent cookies** (stored until they expire or you delete them). No cookie we set has a lifetime exceeding **24 months**. We re-prompt for consent at least every **12 months**.

7. How to Manage Cookies

Preference center. Use the "Cookie Settings" link in the footer.

Browser controls. Most browsers allow you to block or delete cookies:

- **Chrome:** <https://support.google.com/chrome/answer/95647>
- **Firefox:** <https://support.mozilla.org/kb/cookies-information-websites-store-on-your-computer>
- **Safari:** <https://support.apple.com/guide/safari/manage-cookies-sfri11471>
- **Edge:** <https://support.microsoft.com/microsoft-edge>

Blocking strictly necessary cookies will prevent the Service from working properly.

8. State-Specific Rights

Residents of California, Virginia, Colorado, Connecticut, Utah, Texas, Oregon, Montana, Florida, Delaware, Iowa, Indiana, Tennessee, New Hampshire, New Jersey, Kentucky, Maryland, and Minnesota have rights to opt out of targeted advertising, sale, and certain profiling. Submit requests to [PRIVACY COOKIE INQUIRIES EMAIL].

9. International Data Transfers

The Service is operated from the United States. Our cookie vendors may also process data in the U.S.

10. Changes to This Policy

We may update this Policy from time to time. Material changes will be communicated by prominent notice on the Service. The "Last Updated" date above will reflect changes.

11. Contact

- **Email:** [PRIVACY COOKIE INQUIRIES EMAIL]
- **Mail:** [BUSINESS NAME], [BUSINESS MAILING ADDRESS]
- **Full Privacy Policy:** [URL OF THE FULL PRIVACY POLICY]

Governing law: State of [STATE], except where California or other mandatory consumer-protection law applies.